



PRIVACY POLICY

1. INTRODUCTION

Sunny Little values your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard the data you provide when purchasing products or services, or when interacting with our website. By using our services, you agree to the terms outlined in this policy. This Privacy Policy complies with the European Union's General Data Protection Regulation (GDPR) and Dutch privacy laws.

2. DATA COLLECTION

We collect the following information for our services:

- Contact Information: Name, email, phone number, and address.
- Service-Specific Information: For services such as Human Design bodygraphs, astrological birth charts, or therapy sessions, we may collect additional details such as birth information and relevant personal information to offer tailored services.
- Membership Information: If you create an account on our website, we may collect account information such as usernames and passwords to facilitate access.
- Wix.com Analytics: Our website is hosted on Wix.com, which uses analytics tools to monitor website traffic, performance, and user engagement. This may include IP addresses, device types, and browsing behaviors. Wix.com may collect cookies for functional and marketing purposes. For more details, look at [Wix's Privacy Policy](#).

3. HOW WE USE YOUR DATA

Your data is used for the following purposes:

- Order Fulfillment: To process and ship orders for products or services.
- Service Delivery: To personalize Human Design bodygraphs, astrological charts, or provide guidance tailored to your needs.
- Membership Management: To create and manage your account or membership, including storing account information and passwords securely.
- Communication: To send order confirmations, service updates, and respond to inquiries.
- Marketing and Analytics: To improve user experience and conduct marketing activities via Wix.com tools.

4. SHARING YOUR INFORMATION

We respect your privacy and do not sell or share your personal information with third parties, except in the following circumstances:

- Service Providers: Payment processors, delivery services, or technical support providers who require your data to complete their services.
- Legal Requirements: If required by law to comply with legal obligations, protect rights, or respond to lawful requests from public authorities.

5. DATA SECURITY

Sunny Little uses reasonable technical and organizational measures to protect your information from unauthorized access, alteration, or loss. These include encryption protocols, secure hosting (via Wix.com), and access control measures.

6. DATA RETENTION

We retain your personal information only as long as necessary to fulfill the purposes outlined in this Privacy Policy, or as required by law.

7. YOUR RIGHTS

You have the following rights regarding your personal data:

- Access: Request access to the personal information we hold about you.
- Correction: Request correction of incomplete or inaccurate data.
- Deletion: Request deletion of your data, unless it is needed for legal obligations.
- Objection: Object to processing your data for marketing purposes.

For inquiries or to exercise your rights, email us at info@sunny-little.com.

8. CHILDREN'S PRIVACY

Sunny Little's products and services are not directed at individuals under the age of 18. We do not knowingly collect personal information from children.

9. THIRD-PARTY LINKS

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites.

10. AMENDMENTS

We reserve the right to update this Privacy Policy as needed. Changes will be posted on our website, and significant updates will be communicated via email.

For questions or concerns, please contact info@sunny-little.com.